



ADVISOR &  
INDEPENDENT  
NED

CHETAN MATHUR

# TIMELINES

- 2017 onwards Advisor and Independent NED
  - PepsiCo GBS USA – Lead Finance PMO
  - Prataap Snacks Ltd – Chairman of Audit Committee & Ind NED
  - Mahindra HZPC – Member Audit Committee & Ind NED
  - Advisory Work – ANZ PepsiCo, Jubilant Foods, Indo Food Indonesia
  - Global Risk Management Institute – Board & Academic Council
  - Doctor 24x7 & Enhapp – Health and Wellness – Board Member
  - Inflection Point Ventures – An Angel Network - Member
- 1994 – 2016 PepsiCo
  - Controller India
  - Asst Controller Asia, MEA and Africa
  - CFO FritoLay India
  - International Audit Director PepsiCo USA
  - Sr Director Control AMENA (Asia, Australia and MEA) PepsiCo USA
- 1991-93 - DCM Toyota
- 1987 – 1991 – Nagarjuna Fertilisers
- 1982 – AFF Ferguson & Co Chartered Accountants

# ACHIEVEMENTS

- Mentoring start-ups and helping them get to scale
- Advisory work – Recognition at PepsiCo GBS as Above & Beyond & Chairman Award to Team HBS
- Top line growth and bottom line improvement across businesses in Asia.
- Partnering with businesses and aligning business objectives to meet desired growth objectives.
- Proven competence in M & A process management and business integration.
- Expertise in control mechanisms leading to process improvement and productivity enhancement.
- Led significant change management initiatives in PepsiCo across the Asia Sector, such as
  - Supporting the creation of the MENA Dairy JV,
  - Leading the Control Operating Model design,
  - Implement the COSO model for Enterprise and process risks
  - Leading changes in product portfolio at Frito-Lay India as the CFO,
  - Implementing the Franchise model in Foods at Bangladesh
  - Recognized by way of many awards at PepsiCo for excellence in Strategic, Control and People Leadership.



# CONTROLLERSHIP



- I can Coach and Guide your Finance team on Reporting, Internal controls, Direct and Indirect taxes, Treasury and Statutory compliances as a part-time Advisor
- I have 11 years' experience as a Financial Controller in India and Asia at PepsiCo.
- I was a member of ICAI Financial Reporting Review Group at New Delhi for years 2015 to 2019.
- I have worked as a member of a Group instituted by ICAI on a Technical guide on Accounting and Auditing - Aviation

## MENTORING START UPS

- **Rumi's Kitchen** – from a small kitchen in DLF 4 to outlet at Banni Square and Food Truck
- **Doctor24x7** – Now a JV with a Health and Wellness Company based in Qatar
- **Global Risk Management Institute** – from 6 students in first batch July 2017 to 16 student in Fifth batch July 2019.



Doctor 24x7



ENHAPP



ONE SHOT: Prof Madhu Vij, Chairman of Academic Council, GRMI and Chetan Mathur with students

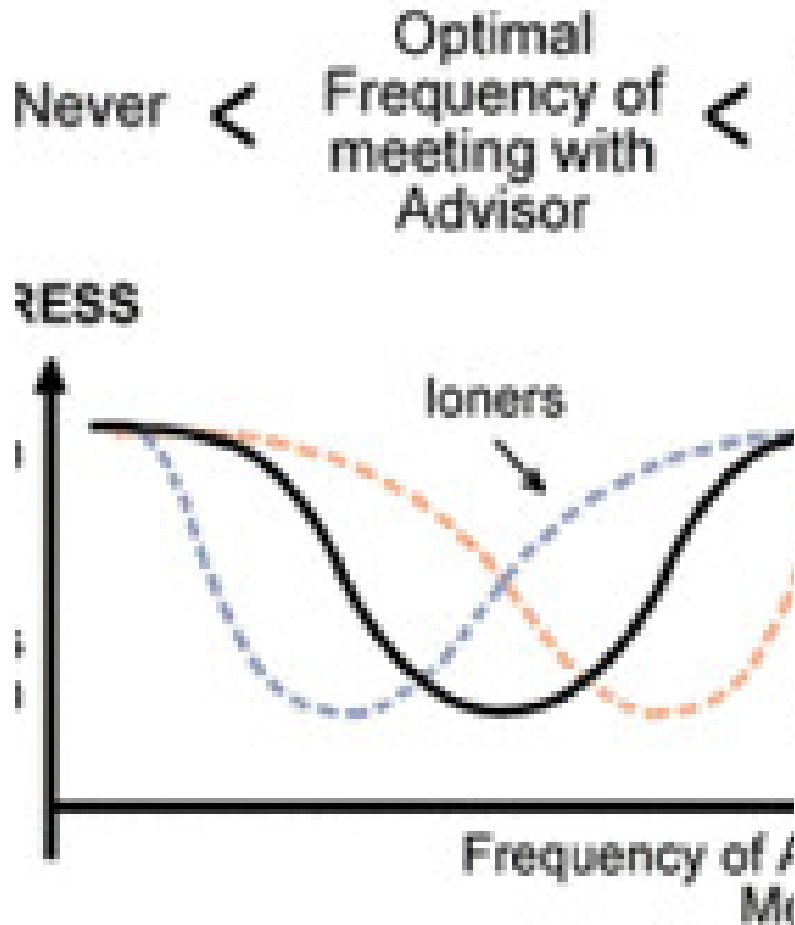




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# INDEPENDENT NED & MEMBER AUDIT COMMITTEE

- I am open to Independent NED positions in Mid to large companies especially in FMCG/CG sector.
- Trained at Non-Executive Directors' Association UK ([www.nedaglobal.com](http://www.nedaglobal.com))
- Fellow Member at Association of Independent Directors of India ([www.aidindia.com](http://www.aidindia.com))
- Currently independent NED at Mahindra HZPC Ltd and Member Audit Committee
  - Strengthening the Internal Control processes
- Chairman of Audit Committee and Independent NED at Prataap Snacks Ltd a publicly listed company
  - Enhancing the IFC implementation

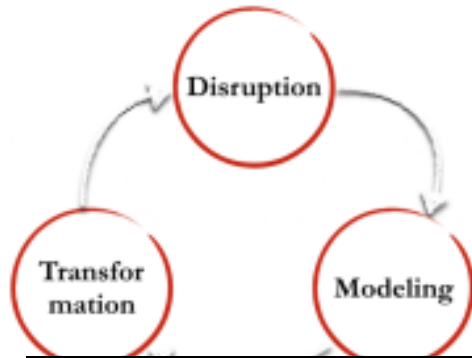


## ADVISORY

- I can work with the Board, CXO team and Operating teams to implement a robust internal control framework and ERM framework
- At PepsiCo I got an opportunity to lead this initiative across businesses in Africa and Asia.
- I am currently on the Board of “Global Risk Management Institute” (GRMI) ([www.grm.institute](http://www.grm.institute)) which has allowed me to remain current and have access to resources relating to risk management. GRMI has strategic partnerships with Institute of Internal Audit.
- Worked on assignments in 2017- 19 with
  - Jubilant Foods Ltd (Dominos)
  - ANZ PepsiCo
  - IFC Indonesia ( a PepsiCo Foods JV)
  - PepsiCo GBS ( March 19 to June 20)

# TRANSFORMATION AND INTEGRATION

e Infinite Loop of Transformat



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I CAN HELP COMPANIES TO IMPLEMENT FINANCE TRANSFORMATION EXAMPLE IMPLEMENT/ENHANCE ERP SOLUTIONS, IMPLEMENT SHARED SERVICES AND REORGANIZE FINANCE FUNCTION

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I CAN ALSO HELP COMPANIES TO IMPLEMENT INTEGRATION POST MERGERS AND ACQUISITIONS

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AT PEPSICO, I HAVE LED FINANCE TRANSFORMATION IN INDIA AND WORK ON MERGERS IN INDIA AND MEA



## COACHING AND EXPERIENCE SHARING

I will be happy to coach and mentor your Finance Leaders and their team

I have led Finance teams of varying size from 10 to 60 and across many cultures since 2003

I have received very good ratings on people objectives at PepsiCo

Done similar assignments at

- Swiss Singapore Overseas Enterprises Pte Ltd ( a Aditya Birla Company)
- Phillips India
- Toshiba
- Grant Thornton Audit Partners

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## YOU CAN REACH ME

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